



# Smart Traffic Data Analytics Symposium/Hackathon

Bern Dibner Building, Pfizer Auditorium, NYU Tandon School of Engineering  
5 MetroTech Center, Brooklyn, NY 11201

## PROGRAM OVERVIEW

8:00 am - 9:00 am	<b>Registration and Breakfast</b>
9:00 am - 9:20 am	<b>Welcoming Remarks</b> John Falcocchio, Professor, NYU Tandon School of Engineering Anthony Shorris, First Deputy Mayor, City of New York
9:20 am - 11:00 am	<b>NYCDOT's Vision</b> , Michael Replogle, Deputy Commissioner for Policy, NYCDOT <b>Midtown in Motion/Connected Vehicle Pilot</b> , Mohamad Talas, Director, ITS Project Management and TMC, NYCDOT <b>Streetlytics</b> , Matthew Martimo, VP of Business Development, Citilabs <b>Measuring and Monitoring Congested Corridors Using Taxi GPS Data</b> , Carson Qing, Transportation Analyst, AKRF <b>Parking and Traffic Management in NYC: What Data and How Much?</b> Evgeny Klochikhin, PhD, Founder and CEO, Parkofon
11:00 am - 11:20 am	<b>Break</b>
11:20 am - 12:20 pm	<b>StreetLight InSight® Tool for Smart Cities</b> , Catherine Manzo, Senior Director, StreetLight Data <b>The Practical Use of Vision Analytics in Cities</b> , Jason Whitlet, Director, Intelligent Cities, GE <b>Data-driven Traffic Operations Using Performance Measures</b> , Dave Bullock, Managing Director of ITS, Miovision
12:20 pm - 1:20 pm	<b>Lunch and Poster Exhibition</b>
1:20 pm - 2:00 pm	<b>Data Management, Visualization &amp; Analysis for Urban Transportation</b> , Claudio Silva, Professor, NYU <b>Traffic Performance Monitoring for Extreme Congestion Events</b> , Dan Work, Assistant Professor, UIUC
2:00 pm - 3:15 pm	<b>Expert Panel Discussion</b> <b>Moderators: Camille Kamga, &amp; Kaan Ozbay</b> John Falcocchio, Joseph Chow, Claudio Silva, Andrew Weeks, Mike Marsico, Mohamad Talas
3:15 pm - 3:45 pm	<b>Break</b>
3:45 pm - 4:00 pm	<b>Closing Remarks</b> Michael Replogle, Deputy Commissioner for Policy, NYCDOT Juan Martinez, Director, Strategic Initiatives, NYCDOT



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